Jillicum

★ OUTDOOR THEATRE ★

Returns as a

POP UP

DRIVE-IN



CAPACITY IS LIMITED TO 150 GUESTS.
Arrive early, find your favorite spot, and enjoy a night of nostalgia with the community.


Tillicum
OUTDOOR
THEATRE
Victoria's First Drive-In Theatre
Movies
Beneath the stars
TILLICUM
Family-friendly outdoor movies
in Victoria, BC
EXPERIENCE FILMS UNDER THE OPEN SKY,
JUST AS IT HAS ALWAYS BEEN.

JOIN THE TILLICUM MOVIE NIGHT FAMILY!

THE Tillicum MEMBERSHIP CARD

ONLY $2 ADMISSION!

Great Movies. Great Memories. Great Value!

ONE CARD. TWO ADMISSIONS.
JUST $2 GETS YOU IN TWICE!

The Tillicum Membership Card allows a single person or a family to enjoy two admissions to any Tillicum Outdoor Theatre Movie Night for just $2. That's right—two entries for one low price!

Show your card at the gate and you're in for a night of wholesome, family-friendly entertainment under the stars.





WHY GET A MEMBERSHIP CARD?

- ★ Two admissions for just $2
- ★ Great value for individuals and families
- ☆ Supports a community tradition
- ★ Help keep the magic of the drive-in alive!

HELP US KEEP THE MAGIC ALIVE!

Your membership helps support the Tillicum Outdoor Theatre Movie Night and brings classic outdoor movies back to our community.

Thank you for being part of the Tillicum tradition!

WHOLESOME ★ FAMILY-FRIENDLY ★ UNFORGETTABLE

SEE YOU AT THE MOVIES!

WATCH OUR 5 MOVIE NIGHT PROMOTION VIDEOS!

See what your summer nights will look like!

★ VISIT: WWW.TILLICUMTSHIRTS.COM ★

Watch the 5 promotion videos & get all the details!



Tillicum MOVIE NIGHT

BRINGING BACK THE MAGIC!

Tillicum OUTDOOR THEATRE MOVIE NIGHT

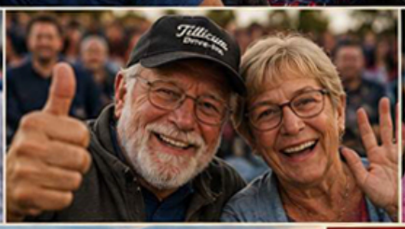
A COMMUNITY TRADITION RETURNS AS A POPUP DRIVE-IN EVENT!

SUMMER 2026

699 FAMILIES

HAVE SIGNED THE PETITION IN SUPPORT OF BRINGING BACK THE TILLICUM OUTDOOR THEATRE!









OUR COMMUNITY SUPPORTERS

We are proud to have 673 families who have signed the petition in support of the Tillicum Movie Night and the return of the Tillicum Outdoor Theatre as a special popup drive-in event during Summer 2026.

For privacy reasons, supporter names are listed only with their permission. If you would like your family name added to the public recognition page, please contact us.



FINANCIAL BENEFITS FOR SPONSORS

Sponsors may receive many valuable rewards and financial benefits, including:

- Increased local brand awareness
- Exposure to hundreds of families
- New customer relationships
- Repeat business from community members
- Positive community goodwill
- Opportunities for future partnerships
- Long-term recognition as a supporter of a community tradition

SPONSOR OPPORTUNITIES

- Logo on website and promotional materials
- Recognition in event program
- Business name announced during the event
- Sponsor banner displayed on site
- Recognition in promotional videos
- Social media thank-you posts
- Opportunity to offer coupons or promotions
- Booth or display space at the event
- Recognition in future promotions





TOGETHER, WE CAN BRING THE MAGIC OF OUTDOOR MOVIES BACK TO THE TILLICUM COMMUNITY!

Thank You to All 673 Families for Your Support!

A NIGHT AT THE Tillicum Outdoor Theatre

More than a movie. It's a memory in the making.

6:00 PM GATES OPEN
Classic music, warm welcomes and good vibes.

6:00 – 7:30 PM ARRIVAL & FUN
Families and friends arrive, kids play, photos are taken, and the night begins.

6:00 – 8:30 PM FOOD & TREATS
Local vendors serve up delicious food, popcorn, and refreshments for everyone.

7:30 – 8:45 PM PRE-SHOW
Giveaways, community announcements, and fun for all ages.

8:45 PM SUNSET MOMENT
The sky comes alive and the excitement builds.

9:00 PM SHOWTIME
The big screen lights up and the magic begins!

11:00 PM HAPPY GOODNIGHTS
Smiles all around as guests leave looking forward to the next movie night.



ONE COMMUNITY. ONE SCREEN. ENDLESS MEMORIES.

See you at the movies!

Welcome!

THANK YOU FOR SIGNING THE

TILLICUM OUTDOOR THEATRE Petition!



TO BRING BACK THE TILLICUM AND
HOLD A TILLICUM OUTDOOR MOVIE NIGHT
FOR THE SUMMER OF 2026!

HELP BRING THE DREAM TO LIFE!

Your support makes a difference.

PLEASE HELP US BY:

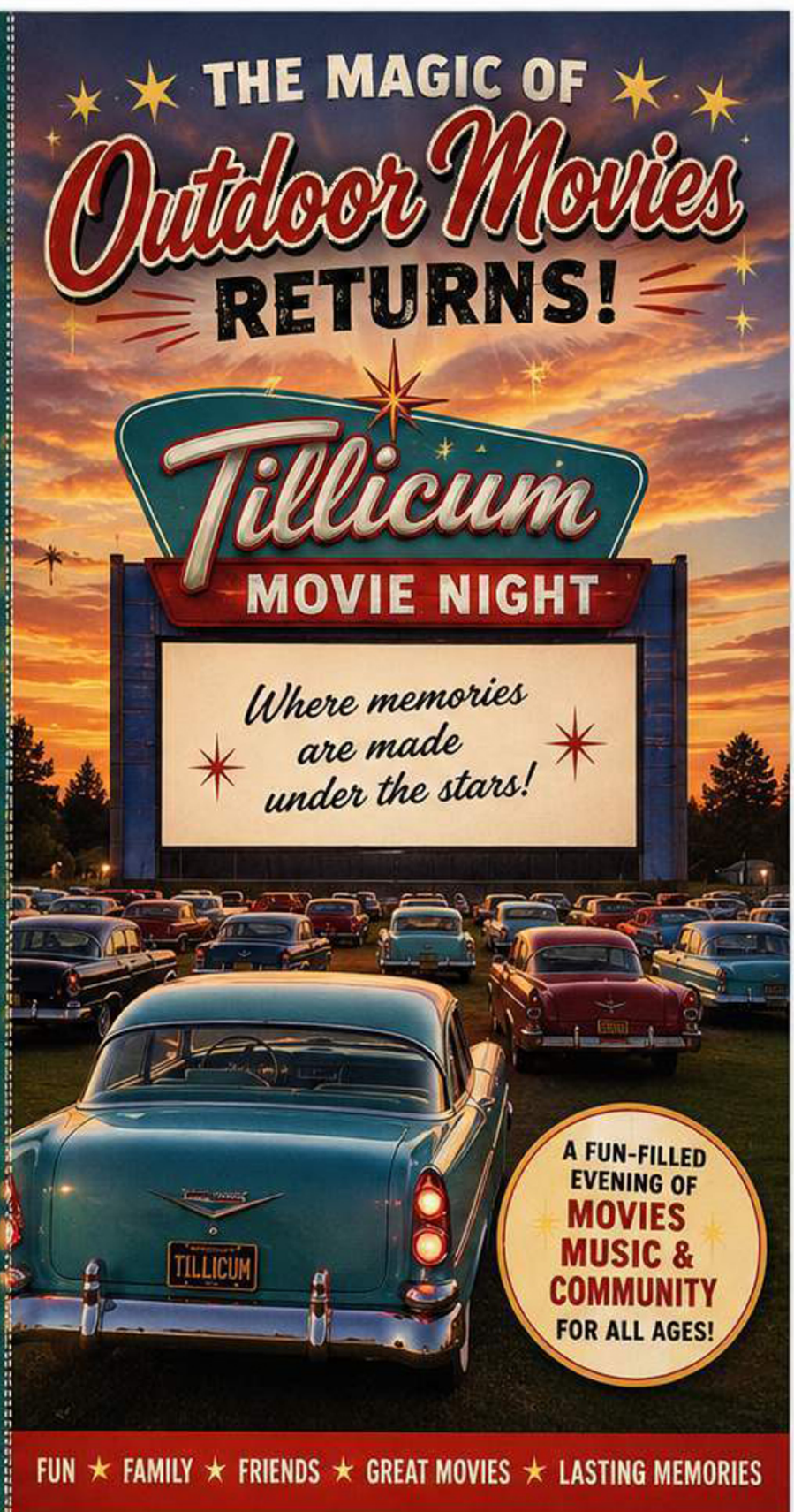
- SIGNING OUR COMMUNITY PETITION.
- WATCHING ALL FOUR TILLICUM MOVIE NIGHT PROMOTIONAL VIDEOS.
- DOWNLOADING OUR FREE INFORMATION BROCHURES & MAGAZINES.
- LISTENING TO ALL TEN TILLICUM MOVIE NIGHT SONGS.
- SHARING THE PROJECT WITH FAMILY, FRIENDS, NEIGHBOURS & COMMUNITY GROUPS.

Every person who shares this project helps us move one step closer to making Tillicum Movie Night a reality.

TOGETHER, WE CAN BRING OUTDOOR MOVIES BACK FOR FUTURE GENERATIONS!



THE MAGIC OF Outdoor Movies RETURNS!



FUN ★ FAMILY ★ FRIENDS ★ GREAT MOVIES ★ LASTING MEMORIES

3170 TILLICUM ROAD V9A 7C5

The History of THE TILLICUM OUTDOOR THEATRE

A Beloved Part of Victoria's Past



MEMORIES *Under the Stars!* ADMIT ONE

GOOD TIMES + GREAT MOVIES! ADMIT ONE

OPEN

On **MAY 31, 1951**, the **TILLICUM OUTDOOR THEATRE**, also known as the **TILLICUM DRIVE-IN**, officially opened in Victoria, British Columbia. It quickly became one of the region's most popular places for families and friends to enjoy movies beneath the stars.

With room for approximately **620 CARS**, the drive-in welcomed thousands of moviegoers over the years. Families arrived early to find a good parking spot, children played before the movie began, and people enjoyed an evening of entertainment from the comfort of their vehicles.

For more than **28 YEARS**, the Tillicum Drive-In became a treasured part of the community. It was a place where first dates blossomed, birthdays were celebrated, friendships grew, and generations of families created lasting memories together.

CLOSED

In **NOVEMBER 1979**, the drive-in closed permanently, and the property was later redeveloped as **TILLICUM MALL.** Although the theatre is gone, the memories and community spirit it created continue to live on in the hearts of many.



HISTORIC FACTS

Did You Know?

OPENED: May 31, 1951

LOCATION: Victoria, British Columbia

CAPACITY: 620 Cars

CLOSED: November 1979

LEGACY: The site was redeveloped and became Tillicum Mall.

Help Keep the Story Alive!

By supporting Tillicum Movie Night, you're helping preserve the history of the Tillicum Outdoor Theatre and sharing its legacy with future generations.

Remember the past.
Celebrate the present.
Inspire the future.

Today, TILLICUM MOVIE NIGHT

celebrates that wonderful history by sharing the story of the original drive-in with a new generation. Our vision is to inspire young people to discover the excitement of outdoor movies while honouring a beloved piece of Victoria's past.

THE STORY BEHIND THE T-SHIRT

TILLICUM DRIVE IN MATCHBOOK

that Created the Tillicum Outdoor Theatre T Shirt



- The resurrection of the Tillicum Drive In began in May of 2014. Jeffrey Fritz, the creator of the Tillicum T-shirt, began thinking about the former Tillicum Drive-in and how nice it would have been could have gone to see a movie there again.
- Researching on the web, Jeffrey wanted to see if there were anything at all about the Tillicum Drive-in from Victoria BC. Left to find, he found one article about a drive-in theater about the Mayfair Shopping Centre
- Found an American drive in blog: drive-ins.com Someone from Victoria BC had posted a blue matchbook cover. "I tell you, Jeffrey could not believe it!"
- He then spent a very long time restoring this low quality blurryish blue matchbook with silver print, making the first classic white Tillicum tee shirt. He added a white '49 Mercury, with blue flames and a huge drive in speaker.
- He contacted Quilstees promotional products in Victoria and the owner Melvin created a heat transfer that he pressed onto the all white t shirt. After placing an ad on Facebook on the wwwOldVictoria abc.com 9 lucky people saw the t shirt ad and they purchased them for twenty dollars each, as a nostalgic Christmas gifts.
- In doing this he made it possible for people like you to enjoy the tillicum drive in drive on t-shirts.
- He placed an ad on used Victoria a local business owner, ordered 20 an added his company name to the shirts, and sold twenty of them at Pearkes Arena.
- In early 2015 Jeffrey decided to rethink the design to standardize it using black shirts the new design now featured hot rod, muscle and classic cars, and a stylized "projected sound brand" drive-in speaker.
- Dewane Ollech, President of the Cadillac Car Club, was contacted by Jeffrey and said to Jeffrey "if you put a 56 Cadillac on them ill get three of them" Dewane purchased the 3 tee shirts at $30.00 a piece and Jeffrey earned $90.00 in two days after bringing twelve home from Style N Print Graphic Services August 12 2015.
- Jeffrey continues to work towards his goal of creating a pop-up, Tillicum drive in theatre.
- He still sells his Tillicum t-shirts on www.tillicumtshirts.com which promotes the drive-in FREE movie event coming to 212 Niagara St. at MacDonald Park, in James Bay. If you're interested in attend a showing, please call 250-384-9187 and leave your name and number with Jeffrey "we hope to see you there"





Tillicum
OUTDOOR THEATRE

A FAMILY FRIENDLY MOVIE NIGHT
COMING TO A LOCAL FARM
★ FOR SUMMER 2026 ★
★ ★ ★

When a suitable sponsor is found, we will post a link to our online ticket selling service. Please come back occasionally to find out when we will be holding our first movie showing.

In the meantime please download the Criterion Pictures Family Movie Titles PDF catalog and vote for your favorite movie title. Let us know by clicking the CONTACT US button. The title that gets the most votes will be played!

Welcome TO THE Tillicum OUTDOOR THEATRE

POPUP DRIVE-IN MOVIE NIGHT!

A GREAT NIGHT OUT UNDER THE STARS!

FAMILY FUN!
★
GOOD FRIENDS!
★
GREAT MOVIES!
★
GREAT MEMORIES!





OUR EVENT TAKES PLACE AT:

PURCHASE MOVIE NIGHT TICKET WITH LOCATION,S NAME

★ - LOCATION,S NAME WILL BE POSTED HERE - ★

WE SUPPLY TINY FM/AM RADIOS
FOR THOSE WHO WOULD PREFER TO USE THEM!





YOU CAN CLIP THEM TO YOUR CLOTHES WITH HEADPHONES!

THEY CAN BE RENTED OR PURCHASED WHEN AVAILABLE!

TIME AND DATE OF MOVIE WILL BE POSTED ON THE MESSAGE BOARD AT

WWW.TILLICUMTSHIRTS.COM

BIG SCREEN! ★ GREAT SOUND! ★ UNFORGETTABLE MEMORIES!

TILLICUM
Drive-In Theatre

★ MOVIE NIGHT ★

NOSTALGIA • COMMUNITY • MEMORIES

THE STARS ARE WAITING.
THE SCREEN IS GLOWING.
THE MAGIC IS ABOUT
TO BEGIN.



A CHERISHED COMMUNITY TRADITION

Bringing friends, families, and neighbors together.

LISTEN YOUR WAY

Use your car radio or purchase a personal FM receiver for clear sound.

RELAX & ENJOY

Bring lawn chairs, blankets, and refreshments for the perfect night out.

CAPACITY IS LIMITED TO 150 GUESTS.
Arrive early, find your favorite spot, and enjoy a night of nostalgia with the community.

RELIVE THE MAGIC OF TILLICUM OUTDOOR THEATRE MOVIE NIGHT

Step back in time and create new memories beneath the stars.

ARRIVAL AND ADMISSION

Upon arriving at the Tillicum Outdoor Theatre Movie Night, vehicles carrying family and friends will proceed to the entrance gate, where the driver can simply present the digital ticket on their smartphone to the gate attendant for verification. Once admission has been confirmed, guests will be directed onto the field to find a suitable parking location.

After parking, attendees are welcome to set up lawn chairs, blankets, and refreshments to create their own comfortable outdoor movie experience beneath the stars. Whether you choose to relax beside your vehicle or gather with friends and family, the evening is designed to capture the spirit of the classic drive-in movie nights of years gone by.

For audio, guests may listen through their vehicle's FM radio or purchase a compact personal FM receiver at the venue. These lightweight radios clip conveniently onto clothing and can be used with headphones, allowing moviegoers to enjoy clear sound while relaxing outside their vehicles. This option provides a comfortable listening experience while preserving the traditional drive-in atmosphere that made the Tillicum Drive-In such a cherished community gathering place.

From the moment you arrive and show your digital ticket to the time the movie begins, you'll be stepping back into a treasured tradition—one filled with nostalgia, community spirit, and memories that span generations.

RETURN TO THE TILLICUM OUTDOOR THEATRE MOVIE NIGHT

Step back in time and return to the magic of the Tillicum Outdoor Theatre Movie Night, where memories come alive beneath the stars. This special community gathering offers a chance to reconnect with the movies, music, and moments that helped shape generations from 1951 to 1989.

Remember piling into the family car, sharing popcorn with friends, and watching larger-than-life stories unfold on the big screen? The drive-in experience was more than entertainment—it was a social touchstone that brought families, neighbors, and communities together. It was where first dates happened, lifelong friendships were formed, and unforgettable childhood memories were made.

Many local residents will also remember the legendary "Tilly Boys"—the young men who regularly gathered at the old Tillicum Drive-In and became part of its unique culture and character. Whether they came to watch the movies, socialize with friends, admire the cars, or simply enjoy being part of the scene, the Tilly Boys helped create the lively atmosphere that made the drive-in such a special place. For those who were there, the nickname still brings back memories of warm summer nights, laughter, friendship, and a sense of belonging that defined an era.

And who could forget some of the mischievous stories that became part of drive-in folklore? Friends would sometimes squeeze themselves into car trunks, hoping to sneak past the ticket booth and avoid paying the gate fee. Whether the plan succeeded or not, the stories became part of local legend, shared again and again whenever old friends gathered to reminisce about their nights at the Tillicum Drive-In.

Today, the spirit of those memorable evenings lives on at the Tillicum Outdoor Theatre Movie Night. With seating capacity for up to 150 people, the venue provides an intimate community atmosphere where neighbors, friends, and families can gather together beneath the stars to enjoy classic films and celebrate a treasured part of local history.

JOIN US FOR AN EVENING OF NOSTALGIA

We celebrate the beloved films, classic music, and cultural moments that defined nearly four decades of growing up. Whether you remember the rock-and-roll excitement of the 1950s, the colorful adventures of the 1960s, the blockbuster thrills of the 1970s, or the iconic favorites of the 1980s, there will be something to spark cherished memories and conversations.

BRING YOUR LAWN CHAIRS, BLANKETS, FAMILY, AND FRIENDS.

Share stories, laugh together, and rediscover the simple joy of gathering outdoors for a movie under the night sky. Former Tilly Boys, their families, and everyone who remembers the golden age of the drive-in are especially invited to come together and celebrate this treasured piece of local history.

COMMUNITY VOICE

Victoria Wants It Back

Family Signatures

899

Families Signed the Petition

Over two years, 506 families across the community signed the petition calling for the return of the Tillicum drive-in — a powerful testament to how deeply this place lives in Victoria's heart.

1951

The Year It All Began

The Tillicum Outdoor Theatre first opened on June 1, 1951 — and generations of Vancouver Island families have cherished those memories ever since.

70

+

Years of Cherished Memories

Decades of summer nights, laughter, and shared cinematic moments have made the Tillicum more than a theatre — it is a community touchstone.



1968 GTO T SHIRT MOST POPULAR OF ALL

The community has spoken loudly and clearly for years. With 506 families already signed onto the petition, the nostalgia is real, the appetite is enormous, and the moment is right. This pop-up event is a long overdue reunion with our old drive-in — a chance to relive cherished memories and create brand-new ones with the grandkids. The Tillicum spirit never left Victoria, and now it's lighting up summer nights once again, just like it did so long ago.

Tillicum Drive in matchbook that Created the Tillicum Outdoor Theatre T Shirt

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A Tradition of
OUTDOOR CINEMA

THAT BEGAN JUNE 1 1951

Tillicum Drive-In Theatre has long been part of Victoria's movie-going history. As the first drive-in theatre in the region, it remains a place where families and friends gather to enjoy films in a relaxed outdoor setting.





Your
MOVIE NIGHT EXPERIENCE

Cars enter the field and are guided to suitable parking spots. Guests may remain in their vehicles or set up lawn chairs beside them.

Upon arrival, ticket confirmation is shown on your phone at the gate before entry.

For sound, guests can tune in via FM radio or purchase a small clip-on radio receiver with headphones for clear audio throughout the film.

Thank You



Thank you for your ticket purchase. We look forward to seeing you at our next show.

Tillicum was the first drive-in theatre in Victoria, BC, and continues to offer family-friendly outdoor movie entertainment, just as it always has.